



2005 SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR

\$25,000

Branding and Name Recognition Opportunities

- Organization identified as a Premier Sponsor in the event program.
- Organization identified as a Premier Sponsor on the event web page.
- Organization identified as a Premier Sponsor in the event audio-visual presentation, of which you will receive a copy.
- Organization identified as a Premier Sponsor in statewide news releases.
- Organization identified as a Premier Sponsor by the event emcee.
- Organization invited to participate in the press conference announcing the award finalists.

Organizational Benefits

- One Organization representative will be seated at the Governor's table.
- One Organization representative will be on stage with the Governor Granholm, First Gentleman Mulhern, or Former First Lady Carter to present an award.
- A table will be reserved at the front of the room for additional organization representatives and their guests. This table may also be donated to award finalists and their guests.
- Two representatives are invited to the private reception prior to the dinner.
- Special photo opportunities will be available for organization.
- Organization representatives may participate in the selection of the winner of the award they sponsor.

RECEPTION SPONSOR

\$15,000 (Two sponsorships available)

A private reception, hosted by Governor Granholm, First Gentleman Mulhern, and Former First Lady Carter, will be held prior to the awards dinner. A post-reception will be held to celebrate the 15th Anniversary of Michigan Campus Compact, the host of the Carter Partnership Awards.

Branding and Name Recognition Opportunities

- The reception is named after the sponsoring organization.
- Organization identified as the Reception Sponsor in the event program.
- Organization identified as the Reception Sponsor on the event web page.

- Organization identified as the Reception Sponsor in the dinner's audio-visual presentation, of which you will receive a copy.
- Organization identified as the Reception Sponsor in statewide news releases.
- Organization identified as the Reception Sponsor by the event emcee.
- Organization's banner hung at the reception.

Organizational Benefits

- One organization representative will be seated at the Governor's table.
- Organization representative will speak briefly during the reception program.
- Organization representative will introduce Governor Granholm, First Gentleman Mulhern, or Former First Lady Carter at the reception.
- The Governor will recognize an organization representative on stage.
- One table will be reserved at the front of the room for additional organization representatives and their guests. This table may also be donated to award finalists and their guests.
- Organization representatives are invited to the Governor's private reception prior to the dinner.

PACESETTER

\$10,000

Branding and Name Recognition Opportunities

- Organization identified as a Pacesetter in the event program.
- Organization identified as a Pacesetter on the event web page.
- Organization identified as a Pacesetter in the dinner's audio-visual presentation, of which you will receive a copy.
- Organization identified as a Pacesetter in statewide news releases.
- Organization identified as a Pacesetter by the event emcee.

Organizational Benefits

- A reserved seat for one organization representative at the Governor's table at the dinner.
- The Governor will recognize an organization representative on stage.
- One table will be reserved at the front of the room for additional organization representatives and their guests. This table may also be donated to award finalists and their guests.
- One organization representative is invited to the private reception prior to the dinner.

GOVERNOR'S HONOR ROLL SPONSOR

\$7,500

Branding and Name Recognition Opportunities

- Organization identified as the Governor's Honor Roll Sponsor in the event program.
- Organization identified as the Governor's Honor Roll Sponsor on the event web page.

- Organization identified as the Governor’s Honor Roll Sponsor in the dinner’s audio-visual presentation, of which you will receive a copy.
- Organization identified as the Governor’s Honor Roll Sponsor in statewide news releases.
- Organization identified as the Governor’s Honor Roll Sponsor by the event emcee.

Organizational Benefits

- An Organization representative, along with Governor Granholm and First Gentleman Mulhern, will lead the award finalists and honor roll members into the room at the start of the event.
- A seat will be reserved at a table immediately adjacent to the Governor’s table for an organization representative.
- A table will be reserved near the front of the room for additional organization representatives and their guests. This table may also be donated to award finalists and their guests.
- One organization representative is invited to the private reception prior to the dinner.

CAMPUS HERO

\$5,000

Branding and Name Recognition Opportunities

- Organization identified as a Campus Hero level sponsor in the event program.
- Organization identified as a Campus Hero level sponsor on the event web page.
- Organization identified as a Campus Hero level sponsor in the dinner’s audio-visual presentation, of which you will receive a copy.
- Organization identified as a Campus Hero level sponsor in statewide news releases.
- Organization highlighted as a Campus Hero level sponsor by the event emcee.

Organizational Benefits

- A table will be reserved for organization representatives and their guests. This table may also be donated to award finalists and their guests.
- One organization representative is invited to the private reception prior to the dinner.

TABLE SPONSOR

\$2,500

Branding and Name Recognition Opportunities

- Organization will be listed as a Table Sponsor in the event program.
- Organization will be listed as a Table Sponsor on the event web site.
- Organization listed as a Table Sponsor in the dinner’s audio-visual presentation.

Organizational Benefits

- A table will be reserved for organization representatives and their guests. This table may also be donated to award finalists and their guests.
- One organization representative is invited to the private reception prior to the dinner.